

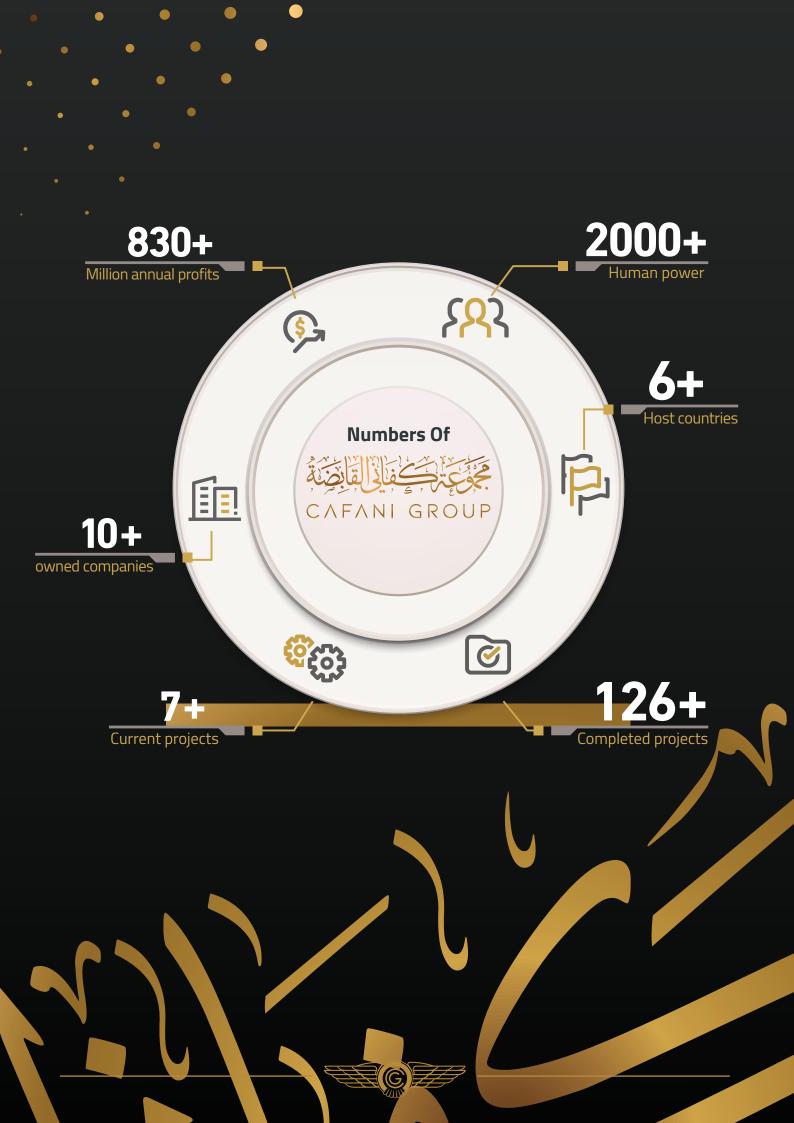


Company Profile

왕 원 김 원 원

After achieving the growing success over decades in creating pioneering and diversified investment opportunities in the Kingdom of Saudi Arabia and Kuwait, the idea of establishing a Saudi investment umbrella came that believes in the principle of diversity in investment and seeks geographical expansion in attracting global investments. This is where Cafani Holding Group was founded by businessman Lafi Aldhafeeri and his team of highly qualified professionals and specialists. Once we launched our main branch in Jeddah, Cafani Holding Group began expanding its business in the Gulf, Egypt and United States of America.

Since we started, perseverance has become our path to growth, along with diversity in our business and our constant keenness to keep abreast of investment developments. Thanks to our sound management and the efforts of our highly experienced team members; We are distinguished by our effective approach based on strategic planning in a spirit of creativity, innovation and excellence.





We were able to establish the values of commitment and integrity in all our dealings. Despite strong competition, we strive diligently and dedicated to stabilize our place in the global market, leaving our clear mark on national economic growth. Cafani Holding Group is a privately owned Saudi investment company, headquartered in Jeddah, Saudi Arabia. Its diverse scope is spread across the Gulf, Egypt and United States of America.

The Cafani Group is based on a selection of specialists in the management and operation of investments, enterprises and companies owned under the leadership of its founder and Chairman of the Board of Directors of Lafi Aldhafeeri.

Members of the Board of Directors



Eng. Mustafa Shaibah

General Manager and Managing Director



Eng. Yasser Al-Mousa Operations and follow-up manager



Mr. Lafi Aldhafeeri

Chairman of the Board and Chief Executive Officer



Mr. Mohammed Hamam

CEO Assistant for Follow-up and Analysis Affairs



Vision





Our Mission

Attracting promising investment opportunities by containing crises and devising optimal solutions for struggling projects and transforming them into successful, effective and global projects.



Our Vision

Cafani Group should be the best investment mark in the opportunity industry in business groups around the world.

Our Message

Supporting and enabling the principle of bold investment in critical sectors in line with local values and achieving global standards.

Our Goals

- Actively contributing to the growth of the national economy in line with the pillars of the Kingdom's Vision 2030 of building a vibrant society, a prosperous economy and an ambitious homeland.
 - Achieve leadership and innovation in attracting opportunities and developing competitive investment solutions locally and globally.
 - Expanding investment in new sectors in line with local investment developments and needs.
 - Bringing foreign investments of international standards into Saudi Arabia.

Values





Our Values



We believe that the road to authenticity is difficult and expensive but deserves to write our own and unique story, we are committed to building strong and effective relationships in conjunction with preserving the authenticity of our business. The core of our partnerships is to contribute positively, drive progress and seek radical solutions. Our approach to sustainability is centered on the fundamental pillars of the sustainability framework, starting from our adherence to Islamic principles of governance and good governance. Together with achieving future goals and objectives, proactive problem solving and continuous improvement and development whatever we progress.



We do our best and focus on the excellence of our business through optimal utilization of funds, resources and technologies. Looking forward to excellence in our investments and commitment to developing our partnerships are the key drivers of our success; We look at Cafani for companies whose business models and management structures make them partners who depend on them to take full responsibility for what we do. We welcome new challenges and solutions. because we represent a number of brands locally and globally; Our constant commitment to supporting and nurturing the interests of our partners and knowing the needs of the local market is the driving force behind our success and excellence.



We are interested in learning and welcome the positive changes behind creativity and commendable ambitions, and make good use of our experiences and expertise to achieve sustainability and quality in innovating groundbreaking local solutions based on global expertise. Because we believe that the Guiding Principles are the firm foundations that will build tomorrow's successes; We are interested in focusing on quality and achieving high performance standards and are keen to measure continuous performance in our business and services. To ensure our continued progress as an effective partner that can be trusted, and as one of the diversified investment companies at the local and global levels.





We continuously develop our business strategies by sharing views and presenting different perspectives in a healthy and supportive environment. Our open-door policy and flat organizational structure facilitate the exchange of ideas and enable rapid implementation and openness to change and engage in diversified investments that enhance our economic standing. Recognizing that flexibility and diversity are essential for success; Our cadres include a distinct group of different nationalities and cultures, giving us a unique vision of achieving the best results and communicating efficiently with our partners.



We strive to maintain our good reputation with our customers, taking into account our honesty and high professionalism in our engagement with our partners. We therefore rely on the principles of integrity and transparency as the basis for the implementation of our actions or decisions, When confronted with a situation that challenges our integrity, we do not hesitate to speak and communicate openly with our customers. We are keen to maintain mutual trust between us and our clients from partners, shareholders, suppliers, contractors or any stakeholders. With emphasis on our full ability to make appropriate and fair decisions without negatively affecting the way we do business.

Cafani Holding Group has a strong portfolio across its multiple sectors within and outside the Kingdom of Saudi Arabia. The scope of the Group's work includes the construction, infrastructure, energy, electricity and industry sectors, In addition to its extensive activities in the real estate, property management, hospitality, tourism and hotel sectors. Cafani is proud of its investments in the central areas of the region, most notably Mecca and Medina. Cafani Group is distinguished by its strong and outstanding record and its global footprint in the acquisition, operation and development of high-quality hotel properties.

CAFANI BUSINESS

We work in Cafani Holding Group with a clear vision and perseverance to implement and manage our business and investments in line with our objectives. We seek to attract distinctive opportunities and make a tangible positive impact on the companies we own or invest in. This will not be done for us; Except through a specialized working group of experts and creators, in addition to a realistic, achievable view of the vital business landscape, an effective methodology focused on supporting sustainable growth, nation-building and development.

Because we see crises as an opportunity; Our qualified and capable team is keen to attract opportunities and transform them from stalled projects to more successful and profitable ones, especially those with a history and experience extended locally and globally. Cafani Holding Group is distinguished by its well-established portfolio across its multiple sectors within Saudi Arabia, Kuwait, the Arab Republic of Egypt and the United States, and continues to expand its geographical scope by concluding new agreements worldwide.

The scope of the Group's work includes the construction, infrastructure, energy, electricity and industry sectors, In addition to its extensive activities in the real estate, property management, hospitality, tourism and hotel sectors. Cafani Group is distinguished by its track record of success in business development and its global footprint in the acquisition, operation and development of high-quality hotel properties. Cafani seeks to build meaningful partnerships, based on its business acumen, financial strength and capabilities to implement ambitious projects and identify and access new sectors with great potential.



CAFANI CONSTRUCTION

Construction solutions are one of the most important and largest investment arms on which Cafani Holding Group is based. They include several companies specializing in various fields of construction, supply of building materials, electro-mechanical services, power, electricity and logistics.

Thanks to the group's extensive technical and technical expertise, in addition to its full knowledge of what is in line with the labor market, and its human capital and workforce; The Cafani Holding Group guarantees the availability of resources that enable it to complete and realize all the most demanding and difficult construction, operation and maintenance projects. Since the beginning of its activity, the Group has been keen to contribute to the development of real estate and property management in line with the well-being and needs of customers.

This is through smart investment to bring the best construction services to the market, and implement all kinds of construction and real estate projects, providing infrastructure services and building towers, hospitals, villas, residential and commercial complexes, etc. Cafani is proud to provide its distinctive services and implement its projects with various sectors including the government sector along with providing its services to the largest private sector companies. Cafani Construction aims to make a milestone in the public contracting sector, private projects and integrated construction solutions.

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CAFANI HOSPITALITY

Saudi Arabia continues to grow steadily in the hospitality and hotel sector to become one of the most important sectors that touches the needs of the local market. This sector has been further entrenched; The Kingdom's recent strategic plans to build tourist cities, provide modern services and encourage the private sector to contribute to the development and housing process. Thanks to its extended expertise, Cafani Group continues to develop its hotel and tourism projects permanently and in line with the Kingdom's economic and population growth.

This is supported by its abundant balance of hotels in central areas. Its investment in distinctive hotel projects such as Drear AI Iman Hotel in Mecca and a global hotel group in Jeddah; Affirms its commitment to supporting local need and helping meet its customers' demands. Cafani, a company owned by God willing, has established its reputation as one of the leading providers of high quality and credible hotel services.

As proven by the high turnout rates of occupancy of the buildings and hotels it owns, it can continue to offer the best. Cafani Hotel also aspires to expand its investment in critical areas around the world.



CAFANI INDUSTRIAL

Sustained economic growth in the non-oil sector is due to Saudi Arabia's massive initiatives to support domestic industries. This growth has paved the way for the emergence of modern technologies, new investment ideas and value opportunities with productive economic returns. Since the beginning of this growth, Cafani Holding has invested in the industrial sector, creating a fundamental basis for Cafani's industrial launch.

Cafani Holding Group continues to make a serious contribution to supporting the local economy in non-oil sectors including industry, It seeks to increase the number of its factories and diversify its products to achieve a more ambitious and pioneering vision.

Welcomes Cafani's new challenges and solutions and seeks to create industries that meet local needs and compete in global markets. In addition to creating a sustainable competitive advantage based on innovation and development, stimulating local investment and creating career opportunities. Besides its vision of providing services and products of exceptional value, Cafani's investments in this sector and with global standards not only help its products compete with imported counterparts, but also enable them to achieve global quality certificates for exports abroad.

CAFANI FUTURE

Saudi Arabia's Vision 2030 aims to adopt an economic strategy that seeks to increase the efficiency of the private sector, specifically to raise the level of investment and entrepreneurship and make it more profitable and dynamic; We at Cafani Holding Group are committed to our role in achieving this vision by expanding and diversifying investment opportunities and creating opportunities for competing strategic investments, representing established and promising brands.

Cafani Holding adopts its own mature and disciplined investment policy in investments that it currently owns or plans for the future in diverse and new vital sectors, all focusing on quality, outstanding performance, profitability sustainability and national economic growth. With its strong financial capability, Cafani Holding Group is keen to find as much balance as possible between current returns on investment and ensure future growth that will reflect on the achievement of one of its near objectives of entering the Saudi stock market.

The Cafani Holding Group endeavours to persevere, find and passion for geographical expansion and bring global investment to the region to solidify its contribution to the development of modern Saudi Arabia in line with the pillars of the Kingdom's Vision 2030 of building a vibrant society, a prosperous economy and an ambitious homeland.



Cafani Holding Group is committed to realizing the Kingdom's expanding and diversifying Vision 2030 by investment opportunities and creating strategic investment opportunities for established and promising brands. Cafani Holding adopts its own mature and disciplined investment policy in investments that it currently owns or plans for the future in diverse and new vital sectors, all focusing on quality, outstanding performance, profitability sustainability and national economic growth. Thanks to God Almighty and then its strong financial capacity, the Group seeks to find as much balance as possible between current returns on investment and ensure future growth as will be reflected in the achievement of one of its most important objectives in the near future: the entry of the Saudi stock market.



CAFANI GROUP









شركة الأوتاد الوطنية للإنشـــاءات المحـــدودة KUWAIT







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